

DOWNTOWN DEVELOPMENT AUTHORITY

February 17, 2011

Present – Chair Feigley, Vice-Chair Dierkes, Board members Armstrong, Goodnough, Horsley, Lamb, Nichols, Niebauer, Rivera, Rusas

Excused – Board member Heyn, Tyler, Weinbaum

Also present – DDA Director Barnette, Village Manager Shufflebarger, and Nancy Scott

Approval of Minutes:

Lamb moved, Nichols seconded, to approve the minutes of the meeting of January 20, 2010 as corrected. Motion **Carried**.

Treasurer's Report:

Armstrong moved, Rivera seconded, to accept the Treasurer's Report as presented. Motion **Carried**.

Call to the Public:

No one today.

Unfinished Business:

1. Marketing.

Have another spot on Fox2 News; Chris Meredith did a spot in December, and she will do the three-minute spot for Valentines Day telling what is available in Milford.

Discussed some of the feed-back about Thursday's Unwrapped, and some of the minor changes to be made.

Will be changes in the staff and our contact at Franco.

New Business:

1. Bid for Downtown Map.

Dierkes moved Armstrong seconded to accept the bid from New Moon Visions for the Shop and Dine map, not to exceed \$5,000 for design and production of 5,000 maps.

Board member Rivera abstained. Motion **Carried**.

This comes out of the Business Recruitment and Retention line item.

2. Budget for 2010-2011

Ms. Barnette reviewed the proposed DDA budget to be presented to Council the first week in May. Armstrong moved Lamb seconded to adopt the budget as presented. Motion **Carried**.

Director's Report:

Lights and globes. The new lights will be installed within the next two weeks. That will determine how many globes we need.

Upcoming Events:

Board member Comments:

Mr. Armstrong said there will be a race before the Thanksgiving Day Parade.

Mr. Shufflebarger said the changes at the state level will have a big effect on us.

Mr. Horsley said the Oakland Press is doing a "Best of the Best" for the districts; and we should vote for Milford.

Ms. Lamb said she likes the gas station at Kroger's.

Ms. Rivera had her contract with Canton renewed.

Mr. Feigley is now on the Highland DDA.

Ms. Barnette said O'Reilly Auto Parts is considering the spot where Blockbuster was.

DDA Minutes, February 17, 2011
Page Two

Adjourn:

Niebauer moved, Nichols seconded, to adjourn at 9:10 a.m. Motion **Carried**

Respectfully submitted,

Phyllis Motley, Recording Secretary