

## DOWNTOWN DEVELOPMENT AUTHORITY

February 19, 2009

Present – Chair Feigley, Board members Heyn, Nader, Niebauer, Rivera, Weinbaum

Excused – Vice-Chair Dierkes, Board member Horsley, Kilpatrick, Lamb, Nichols Tyler,

Absent – Board member Armstrong

Also present – DDA Director Barnette, Village Manager Shufflebarger

A quorum was not available; a Work Session was called.

Vickie Rohrer was present to talk about the Criterium to be held on Saturday, August 22, 2009 in downtown Milford. A “CRIT” is a bicycle lap race of less than one mile. They are hoping for between 200 and 300 bikers. They are looking for support and sponsorship from the DDA.

### Approval of Minutes:

### Treasurer’s Report:

### Unfinished Business:

1. Milford Trail

Discussed pavers at the trail head.

There is a gap of about 230 feet between the Peters Rd where the bike path ends now and where the DDA District starts at the American Legion. This is not funded.

2. Wayfinding. Village Entrance Signs.

Looking at the off ramps for both directions onto Milford Road off 96. Coming out of Kensington onto Milford Road; perhaps into Kensington coming into town. The stone Village entrance sign. And Commerce Rd. and Commerce Rd. coming into the downtown.

3. Marketing.

Hits are huge on our website. The search engine optimization is up about 400%.

Franco Public Relations is doing an awesome job; they had 15 stories in December. Lighter number for January.

4. Liberty Street Underpass Project.

We are  $\frac{3}{4}$  way through the feasibility study. CSX opened the possibility of at grade crossing going westbound; cost of about \$250,000.

An open cut, 24’ wide culvert, pre-poured, shuts down the tracks for 16 hours or 24 hours, at \$580,000 and \$508,000. These are construction costs.

Ms. Barnette wants to have a 25/75 matching grant for the underpass. She wants to hire someone to write the grant.

5. Downtown Sound System. Nothing today.

### New Business:

6. Motley Memorial Lights Project/Center Street Park.

A group wants to do a public improvement project in Tom’s name for all his years downtown and his village and community involvement.

It should be located in downtown between the lights.

Tom was in charge of the banners across Main Street and he and Ron put out and removed the crosswalk signs daily for five-and-a-half years.

Would install four posts in Center Street crosswalk area, with Tivoli lights and a single pendant light in the center. Two of the posts would be banner supportable.

Council approved this. Group wants to raise \$50,000, and to have the project done by September 18, 2009 which is Tom’s birthday.

Budget:

Ms. Barnette discussed the budget and the TIF projections. She has projected zero growth for the next several years. Discussed the possibility of a bond issue and with the information supplied, Ms. Barnette asks for projects to be included in 2009/2010. Top three would be the TRW, Liberty Street and the Bike Path however as they are possible. Followed by Wayfinding and Motley Lights.

There is a court date next October for the gas station. Our legal cost could be up to \$250,000. If we separate from the bundle of others, we could save a lot of money. We would like to keep our purchase agreement active if we can.

Discussed the marketing budget for 2009/2010.

Director's Report:

Upcoming Events:

Board member Comments:

Adjourn:

The work session was concluded at 9:10 a.m.

Respectfully submitted,  
Phyllis Motley, Recording Secretary