

DOWNTOWN DEVELOPMENT AUTHORITY

June 18, 2009

Present- Chair Feigley, Vice Chair Dierkes, Boardmembers Heyn, Horsley, Kilpatrick, Lamb, Nader, Nichols, Niebauer, Rivera, Tyler, Weinbaum

Excused-

Absent- Armstrong

Also present---DDA Director Barnette, Village Manager Shufflebarger, and Architect Grissim

Approval of Minutes:

Tyler moved, Nichols seconded, to approve the minutes of the meeting of May 21st, 2009 as presented. Motion **Carried**.

Treasurer's Report:

Nichols moved, Tyler seconded, to accept the Treasurer's Report as presented. Motion **Carried**.

Call to the Public:

No one today.

Unfinished Business:

Milford Trail. Comments are very positive. How do we get people from Kensington to come to downtown? Ann gave Kensington Park director brochures. Tyler would like signs on the Kensington trail leading visitors to downtown: at the SE Boat Launch and by Dairy Queen as well as GM entrance and the YMCA. Tyler wants to add bike racks at the Y and by Milford Auto—and to look into one at Starbucks. Problem with pet feces on trail; a possible solution is doggie bag dispensers. Need rules of the trail signs. Village would have to ok Rules of the Trail used in Kensington. Mentioned the possibility of creation of the Milford Trail Oversight Committee. Maintenance of the trail needs to be addressed by the Village, including trash pick up, grass cutting and general maintenance.

Wayfinding. Contract awarded on the main entrance sign on Milford Road. Additional signs are ready---same basic design as we have in the Village. Will go through Road Commission for placement approval. Eliminating North bound Milford and Kensington Entrance Sign. Change font size on Camp Dearborn signs.

Marketing. Franco report in packet. They are generating lots of stories on their own with great coverage. They are continuously updating Facebook. Our Facebook has 1100 fans. The Board requested that the updated business information be completed by next board meeting (July).

Liberty Street Underpass Project. New estimate in the packet. Grant is being written by Leah Groya of Wade Trim. New estimate is \$850,000.00. Some line items are way off;

the estimate is overly conservative and some items are not necessary. John Grissim is helping with landscape design, soft and hardscapes.

Downtown Sound. Horsley and Armstrong working very hard on this. The project moved from Arm's Brothers to Clock Garden. Everything is working. Will use XM radio. Music will be on from 10am to 7pm and managed by the DDA. Microphone can be used after 7pm. Horsely will contact XM to set it up. Anticipate that there will be some people who do not like the music downtown.

Criterion. The group is doing a great job. DDA is acknowledged as sponsors. Group is well organized.

Motley Lights. Trying to get closer to final estimate, possible corporate sponsorships. \$14,000.00 has been raised so far. Corporate sponsors will be incorporated in a plaque honoring Tom. Banners on poles indicating sponsors. Ron Barnette is getting involved in fund raising aspect.

Fall Festival. Had a meeting with Oakland County and all the subgroups i.e., the Chamber, YMCA, MBA and DDA. Commitment from the county is for the fireworks--- they might have a sponsor for this. Motley Lights Committee wants to get involved. Date is October 23 and 24.

Executive Session. Moved by Nichols, seconded by Lamb to move into Executive Session to discuss pending real estate transaction. Motion **Carried**. Moved by Dierkes, seconded by Rivera to move back into regular session. Motion **Carried**

Wayfinding. Nichols moved, Rivera seconded to approve up to \$10,000.00 for the manufacturing and installation of Wayfinding Phase II signs.

Discussion regarding street trees on Commerce.

Adjourn:

Rivera moved, Horsley seconded to close the meeting at 9:45am. Motion **Carried**.

Respectfully submitted,
Barbara Lamb, Board Member

Ab