

## DOWNTOWN DEVELOPMENT AUTHORITY

July 15, 2010

Present – Chair Feigley, Board members Armstrong, Heyn, Horsley, Lamb, Nichols, Niebauer, Rivera, Tyler, Weinbaum

Excused – Vice-Chair Dierkes Board member Rusas

Also present – DDA Director Barnette and Architect Grissim

### Approval of Minutes:

Nichols moved, Lamb seconded, to approve the minutes of the meeting of May 20, 2010 as amended. The motion about the Milford Beauties was duplicated. Motion **Carried**.

### Treasurer's Report:

This is the year end; there is no Treasurer's Report.

### Call to the Public:

Marcia Steele has literature supporting candidate Garrett Steele for Milford Township Clerk. Mr. Grissim discussed beautiful downtown Milford. Can we improve the front of Milford Auto; and can we do anything about the corner of Main and Liberty. Cost for evergreen hedges would be about \$10,000 to do both, and the hedges would help to block the view for vehicular traffic. Board member Lamb will talk to Milford Auto and ask if the garden club about weeding the mulch at Milford Auto. We will add this as an agenda item for next month.

Board member Tyler asked to add under New Business discussion of Friday Night Live.

### Unfinished Business:

#### 1. Marketing.

Franco did an article about the Milford Bakery.

Board member Heyn said Brian Polcyn was on TV. with a travel/cooking show.

Downtown Video. Under OaklandPress.com, under features, we can see the video.

Milford Times did an article about Motley Lights.

Ms. Rivera just got a contract with Fenton for their branding and marketing.

### New Business:

#### 1. TRW Review.

Ms. Barnette showed a Kelsey Hayes history of the TRW project. She believes an agreement has been reached with the MDNRE on the scope of the removal of the impacted soils. Can now start remediation as part of our closing. This property can now be developed as commercial for office buildings, hotel or a park, but not residential.

#### 2. Motley Lights.

The lights do work; the dedication is Friday, July 16, at 9 p.m.

Total dollars raised were \$41,000, and the cost of the project was \$39,250. Done with private funding.

#### 3. Bike Trail Extension.

The roads were not originally intended just for cars. There are ways to alleviate the problem. An additional four feet could be added for bikes which would be very expensive.

“SHARROWS” a shared lane used both by the bicyclist and the car. Bicyclist are allowed on the street along with the motorists. By state law bicyclists are allowed on the road. The first phase would cost less than \$25,000; the stickers are \$170 per piece and we would need 55 markings to go from G.M. at the CVS to downtown, down Main to Commerce, Commerce from Peters to Main, Commerce from Main to East then north out of the village. Can be used on roads

with less than 35 mph. Tyler moved, Niebauer seconded to proceed with the education and public awareness of the SHARROW program. Motion **Carried**.

4. Election of Officers.

Current officers are Chair, Dale Feigley

Vice Chair, Karen Dierkes

Secretary/Treasurer Mark Weinbaum

Past Chair is Denise Tyler

Mr. Weinbaum would be happy if someone could take over for him. Board member Nichols offered to take the office. Armstrong moved, Weinbaum seconded to approve the slate of Chair Feigley, Vice Chair Dierkes, Secretary/Treasurer Nichols. Motion **Carried**. Mr. Weinbaum said if we need his legal services he would be happy to help.

5. Marketing Vacant Spaces

Mr. Feigley said we've talked about brokers and commercial agents to show them what is available and what we need to do to get the properties filled. Mr. Heyn said maybe through the ICSC. Mr. Weinbaum said you feed them a meal; show them our demographics, Ann's presentation, a bus tour through. Tyler moved, Lamb seconded, to look into having a commercial real estate open house for the vacant areas. Motion **Carried**. Ms. Barnette will see how Rochester did theirs.

6. Friday Night Live.

Ms. Tyler said the HVCA is asking for input from the DDA about their event. The DDA donates \$4,000 for the four nights. On our end it appears to be a good event; the HVCA needs to evaluate how they feel about it.

Director's Report:

1. Village Entrance Sign is under construction.
2. Downtown Map. Nancy is updating the map; she has most of the web site updated. Expect to have it all within the next month.
3. Criterium. We are supporting it again.  
Mr. Armstrong said he has a golf cart lined up to shuttle Klancy's customers to her door.
4. The Village approved about a 5% reduction in benefit packages.

Upcoming Events:

Sweet and Savory is having "Dinner by the Tracks" once a month.

Sidewalk Sales are this weekend.

Motley Lights Friday night.

Is there to be a community booth as part of Milford Memories?

Board member Comments:

Mr. Weinbaum said Blockbuster is going out.

A new sports bar is coming into the old Rac Room space; called Fortsa. Reasonably priced; family friendly. He does have experience running a restaurant.

The Kroger gas station has been approved; hoping for open before the end of the year.

Mr. Niebauer said "good job" on the SHARROW.

Ms. Tyler said to shop locally.

Adjourn:

Lamb moved, Nichols seconded, to adjourn at 9:25 a.m. Motion **Carried**

Respectfully submitted,

Phyllis Motley, Recording Secretary