

DOWNTOWN DEVELOPMENT AUTHORITY

November 20, 2008

Present – Chair Feigley, Vice-Chair Dierkes, Board members Armstrong, Heyn, Horsley, Kilpatrick, Lamb, Nichols, Niebauer, Rivera

Excused – Board member Tyler, Weinbaum

Absent – Board member Nader

Also present – DDA Director Barnette, Architect Grissim, and Village Manager Shufflebarger

Approval of Minutes:

Nichols moved, Kilpatrick seconded, to approve the minutes of the meeting of October 16, 2008 as presented. Motion **Carried**.

Treasurer's Report:

The Monthly Treasurer's report was presented to the board (copy on file in the Village offices).

Mr. Niebauer asked what "other financing sources", \$700,000 means. Ms. Barnette said this budget was done in February, and that amount was anticipated for a bond for the TRW site.

Lamb moved, Rivera seconded, to accept the treasurer's report as presented. Motion **Carried**.

Mr. Grissim talked about the bridge review from Wade Trim for \$1,000. This has not been presented to Village Council, and has not been adopted as a DDA Project.

Mr. Grissim said there are no trees on the north side of Commerce Rd., west of Main Street, all the way including Prospect Hill and the American Legion. Trees cost \$250 each, 33 trees for a total of \$4,125.

New Business:

Ms. Lamb moved, Mr. Armstrong seconded, to suspend Unfinished Business and move to New Business item Criterium – Bike Race Multi-laps. Motion **Carried**

Joe Dolan, with the Milford Athletic Club, Criterium – Bike Race Multi-laps.

He presented this to the MBA; they were positive about it. The village is encouraging eco-tourism in our area; this fits beautifully.

He is looking for sponsors,

Mr. Nichols moved, Ms. Kilpatrick seconded, to approve the Criterium proposal that the DDA gives full endorsement and we will offer some monetary support. Motion **Carried**.

Ms. Lamb moved, Nichols seconded to return to Unfinished Business. Motion **Carried**.

Unfinished Business:

1. Milford Trail. Ms.

Tyler wants to know if Saturday, June 6, is a good date for the ribbon cutting event.

2. Wayfinding. Ms. Barnette met with the Beautification Commission and they agreed with our two selections for the village entrance signs. They are asking Ms. Barnette to put together the bid specs and go out for bids. This is a Beautification project and they are paying for the whole thing; they have \$6,000. The final design does not include all the local groups listed on it.

Mr. Armstrong moved, Ms. Rivera seconded, to endorse not having the local group logos on the sign. Yes, Board members Armstrong, Horsley, Kilpatrick, Lamb, Nichols,

Niebauer, Rivera; No, Chair Feigley, Vice-Chair Dierkes, Board member Heyn. Motion **Carried**.

Wayfinding will work from I-96 into town, and going north after that. Discussed signage at the entrance to Kensington Metro Park.

3. Marketing: Website Update PR Update.

Ms. Barnette will work with Franco to get their report to DDA with the packets. There was an article in the Milford Times; we were on Fox 2 News for Black Friday, and are giving away a basket. Do have enough for two more baskets; perhaps one for Open House.

Every business downtown, except two, are included in the Holiday Meet Me In Milford. Ms. Barnette said they received photos from Matt Ford to be used for the website. Paul Braun, AccuNet, is doing all updates for the website.

Ms. Rivera asked if there is written criteria for what is newsworthy, and what is not.

4. Liberty Street Underpass.

Nothing new today. Signed contract with CSX. DLZ is already underway. Parking Authority is on board. The first preliminary report is due the end of December. This will include the cost.

Will ask DLZ for an addendum to their contract to discuss a pedestrian thoroughway under the tracks on the north side of Commerce. This could link the TRW sight to downtown. Might solve some of the parking problem on that side of town.

New Business:

1. Doggie Bags

Nichols moved, Niebauer seconded, to not consider doggie bags at this time. Motion **Carried**.

2. Downtown Sound System. Mr. Armstrong and Mr. Horsley.

They can have music for the holidays. Mr. Horsley has checked into the parts and the wiring by the clock. DMX contract is \$70 per month; MBS pays half of that.

The DDA will be responsible for playing the music on Main Street.

Lamb moved, Niebauer seconded to approve up to \$2,200 to update, repair and relocate the sound system to the public R.O.W. Motion **Carried**.

3. Holiday Shopping Card.

45 merchants will use them. Have handed out 2,000 of them; that is all. A copy of the card is in the Village newsletter that went to 6,000 people. Also is available on line.

Director's Report

1. MBA Report. They elected Wendy from Nana's Niche and Corner as President.

2. The Burger Joint is open.

Acorn Farms is open.

A new Verizon store is open where Huron Valley State Bank was.

deMarle Culinary store is open in the Mill Pond building. This is a home-based thing.

3. Phil Rashid wants to put photos in each of the arches on the side of the Ray property. We do not have an ordinance for murals. Board asked Ms. Barnette to tell him thank you, but we don't want to make any snap decision, so not at this time.

4. We need a Brownfield member. Mr. Heyn, Mr. Nichols, Mr. Niebauer offered. .
5. Ms. Barnette said there are no empty retail spots from the Huron to Detroit.

Board Member Comments:

Mr. Nichols said a new spot, Bella hair is behind Omega Homes.

Ms. Dierkes asked Mr. Shufflebarger if he knows what the effect would be on this community if G.M. should fail and suggested a letter to congress. Mr. Shufflebarger said he did not know.

Mr. Heyn said the Parking Authority will bag the parking meters for the holidays.

Adjourn:

Nichols moved, Lamb seconded to adjourn the meeting at 9:35 a.m. Motion **Carried**

We will have a meeting in December.

Respectfully submitted,
Phyllis Motley, Recording Secretary