

# Motley Memorial Lights



Tom used to say, "Whatever it takes to get 'em downtown." He loved being downtown and wanted everyone else to love it too. Main Street was his life's work...for 55 years he not only worked there, he did whatever he could to shine a light on it.

Now, it's time to remember him in a way that shines a beautiful light on the street he loved, and does something to help "get 'em downtown."

You are receiving this appeal because you knew him best. You are the person he hardily shook hands with or hugged in Arms Brothers. You are the one who shared a joke with him. You are the one who worked side-by-side with him on a committee. You are the golfing buddy. You are the one that can make this remembrance a reality.

Recipient Name  
Street Address  
Address 2  
City, ST ZIP Code

Tom Motley Memorial  
Lights Project  
c/o Nancy Weeks, Treasurer  
410 East Street  
Milford, MI 48381  
Fax (305) 555 0145



# Tom Motley Memorial Lights Project



Your Contribution will help remember the  
Light of Tom Motley's Life in Milford

## The Story

The Tom Motley Memorial Lights Project Committee was formed to identify and raise funds for an appropriate, permanent, public improvement on Main Street, in downtown Milford, in memory of Tom Motley's countless contributions he made during his life time to better Milford and be a friend to its citizens.

For 30-plus years, Tom made sure the banners on Main Street went up, came down, and went up again. The poles supporting the banners are getting old and need replacement. So, it is fitting that a new structure to support the banners and shine a new light on Main Street be constructed in his memory.

This is a private endeavor with the support and cooperation of the Village of Milford, Milford Downtown Development Authority, Huron Valley Chamber of Commerce and Milford Business Association.

### Our Goal

We need to raise \$50,000 by July 31, 2009 to complete this project by the target date.

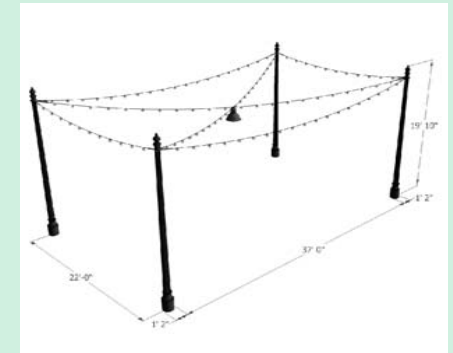
### The Commemoration

We plan to have a commemoration ceremony on September 18, 2009, Tom's birthday.

## The Project

The idea would be to install four poles at each "corner" of the Center Street crosswalk on Main (approx. 36'x36'), and hang "Tivoli" lights from each pole to the next and across the middle, with a historic looking "pendant" light hanging from the center.

This would provide a new, sound structure to support the banners as well as enhance the lighting there, in a festive, but design appropriate style. Tivoli lights have been used in various streetscaping projects across the country, but most closely to us, the City of Northville just installed them in their Town Square.



## What You Need To Do

Send your tax deductible contribution to:

The Tom Motley Memorial Lights Project  
C/O Nancy Weeks, Treasurer  
410 East Street  
Milford, MI 48381

Checks should be made out to -  
Milford Downtown Development Authority

Write "Motley Lights" in the memo.