



Lat: 42.5867 Lon: -83.6004 Zoom: 11 mi Logos are for identification purposes only and may be trademarks of their respective companies.

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Milford, Michigan



January 2008

Prepared For

Milford Downtown Development Authority

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DEMOGRAPHIC PROFILE EXPANDED

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For

Milford Downtown Development Authority

Lat/Lon: 42.586748/-83.600429

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RF5

Milford, Michigan	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2007)	6,293		15,602		44,266	
Census Population (1990)	5,403		11,789		30,282	
Census Population (2000)	6,190		14,801		41,069	
Projected Population (2012)	6,362		16,123		46,307	
Forecasted Population (2017)	6,456		16,853		49,207	
Historical Annual Growth (1990 to 2000)	787	1.5%	3,012	2.6%	10,786	3.6%
Historical Annual Growth (2000 to 2007)	103	0.2%	801	0.8%	3,198	1.1%
Projected Annual Growth (2007 to 2012)	69	0.2%	521	0.7%	2,041	0.9%
Est. Population Density (2007)	2,110.44 <i>psm</i>		578.40 <i>psm</i>		588.76 <i>psm</i>	
Trade Area Size	2.98 <i>sq mi</i>		26.97 <i>sq mi</i>		75.19 <i>sq mi</i>	
Households						
Estimated Households (2007)	2,449		5,636		15,524	
Census Households (1990)	1,964		4,093		10,455	
Census Households (2000)	2,388		5,309		14,269	
Projected Households (2012)	2,496		5,864		16,365	
Forecasted Households (2017)	2,553		6,168		17,518	
Households with Children (2007)	1,004	41.0%	2,471	43.8%	7,223	46.5%
Average Household Size (2007)	2.54		2.75		2.83	
Average Household Income						
Est. Average Household Income (2007)	\$70,085		\$88,655		\$92,352	
Proj. Average Household Income (2012)	\$73,460		\$93,726		\$97,708	
Average Family Income (2007)	\$81,291		\$100,043		\$102,826	
Median Household Income						
Est. Median Household Income (2007)	\$72,149		\$87,329		\$90,865	
Proj. Median Household Income (2012)	\$80,999		\$98,694		\$102,295	
Median Family Income (2007)	\$86,728		\$100,365		\$101,677	
Per Capita Income						
Est. Per Capita Income (2007)	\$28,152		\$32,470		\$32,599	
Proj. Per Capita Income (2012)	\$29,691		\$34,520		\$34,734	
Per Capita Income Est. 5 year change	\$1,539	5.5%	\$2,051	6.3%	\$2,135	6.5%
Other Income						
Est. Median Disposable Income (2007)	\$58,090		\$68,924		\$71,382	
Est. Median Disposable Income (2012)	\$64,621		\$77,514		\$80,126	
Disposable Income Est. 5 year change	\$6,531	11.2%	\$8,590	12.5%	\$8,744	12.2%
Est. Median Household Net Worth (2007)	\$609,584		\$769,376		\$807,847	
Daytime Demos						
Total Number of Businesses (2007)	470		834		1,742	
Total Number of Employees (2007)	3,230		8,235		20,404	
Company Headqtrs: Businesses (2007)	1	0.2%	1	0.2%	3	0.2%
Company Headqtrs: Employees (2007)	1	0.0%	22	0.3%	191	0.9%
Unemployment Rate (2007)	4.10%		3.70%		4.20%	
Employee Population per Business	6.9 to 1		9.9 to 1		11.7 to 1	
Residential Population per Business	13.4 to 1		18.7 to 1		25.4 to 1	

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Race & Ethnicity

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
White (2007)	5,845	92.9%	14,486	92.8%	41,019	92.7%
Black or African American (2007)	196	3.1%	518	3.3%	1,459	3.3%
American Indian & Alaska Native (2007)	20	0.3%	40	0.3%	127	0.3%
Asian (2007)	125	2.0%	312	2.0%	954	2.2%
Hawaiian & Pacific Islander (2007)	1	0.0%	5	0.0%	10	0.0%
Other Race (2007)	22	0.4%	48	0.3%	138	0.3%
Two or More Races (2007)	84	1.3%	193	1.2%	559	1.3%
Not Hispanic or Latino Population (2007)	6,191	98.4%	15,362	98.5%	43,535	98.3%
Hispanic or Latino Population (2007)	103	1.6%	239	1.5%	731	1.7%
Not of Hispanic Origin Population (1990)	5,336	98.8%	11,670	99.0%	29,977	99.0%
Hispanic Origin Population (1990)	67	1.2%	119	1.0%	305	1.0%
Not Hispanic or Latino Population (2000)	6,109	98.7%	14,619	98.8%	40,524	98.7%
Hispanic or Latino Population (2000)	82	1.3%	182	1.2%	544	1.3%
Not Hispanic or Latino Population (2012)	6,242	98.1%	15,840	98.2%	45,437	98.1%
Hispanic or Latino Population (2012)	120	1.9%	283	1.8%	871	1.9%
Hist. Hispanic Ann Growth (1990 to 2007)	35	3.1%	120	5.9%	427	8.2%
Proj. Hispanic Ann Growth (2007 to 2012)	18	3.4%	43	3.6%	139	3.8%

Age Distribution

Age 0 to 4 yrs (2007)	467	7.4%	1,069	6.8%	3,222	7.3%
Age 5 to 9 yrs (2007)	456	7.2%	1,163	7.5%	3,530	8.0%
Age 10 to 14 yrs (2007)	471	7.5%	1,255	8.0%	3,667	8.3%
Age 15 to 19 yrs (2007)	496	7.9%	1,201	7.7%	3,358	7.6%
Age 20 to 24 yrs (2007)	295	4.7%	704	4.5%	2,187	4.9%
Age 25 to 29 yrs (2007)	288	4.6%	547	3.5%	1,656	3.7%
Age 30 to 34 yrs (2007)	407	6.5%	848	5.4%	2,531	5.7%
Age 35 to 39 yrs (2007)	464	7.4%	1,244	8.0%	3,739	8.4%
Age 40 to 44 yrs (2007)	542	8.6%	1,427	9.1%	4,083	9.2%
Age 45 to 49 yrs (2007)	519	8.2%	1,419	9.1%	4,069	9.2%
Age 50 to 54 yrs (2007)	485	7.7%	1,318	8.5%	3,514	7.9%
Age 55 to 59 yrs (2007)	372	5.9%	1,092	7.0%	2,971	6.7%
Age 60 to 64 yrs (2007)	328	5.2%	809	5.2%	2,125	4.8%
Age 65 to 74 yrs (2007)	341	5.4%	838	5.4%	2,052	4.6%
Age 75 to 84 yrs (2007)	255	4.1%	468	3.0%	1,093	2.5%
Age 85 yrs plus (2007)	108	1.7%	200	1.3%	471	1.1%
Median Age (2007)	36.8 yrs		38.0 yrs		36.7 yrs	

Gender Age Distribution

Female Population (2007)	3,276	52.1%	7,918	50.7%	22,130	50.0%
Age 0 to 19 yrs (2007)	896	27.3%	2,240	28.3%	6,544	29.6%
Age 20 to 64 yrs (2007)	1,934	59.0%	4,786	60.4%	13,507	61.0%
Age 65 yrs plus (2007)	446	13.6%	892	11.3%	2,079	9.4%
Female Median Age (2007)	38.7 yrs		38.8 yrs		37.4 yrs	
Male Population (2007)	3,017	47.9%	7,684	49.3%	22,136	50.0%
Age 0 to 19 yrs (2007)	994	33.0%	2,448	31.9%	7,233	32.7%
Age 20 to 64 yrs (2007)	1,765	58.5%	4,622	60.2%	13,367	60.4%
Age 65 yrs plus (2007)	258	8.5%	614	8.0%	1,537	6.9%
Male Median Age (2007)	34.3 yrs		36.9 yrs		35.9 yrs	

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Household Income Distribution						
HH Income \$200,000 or More (2007)	103	4.2%	498	8.8%	1,547	10.0%
HH Income \$150,000 to \$199,999 (2007)	161	6.6%	507	9.0%	1,478	9.5%
HH Income \$100,000 to \$149,999 (2007)	538	21.9%	1,356	24.1%	3,675	23.7%
HH Income \$75,000 to \$99,999 (2007)	390	15.9%	851	15.1%	2,376	15.3%
HH Income \$50,000 to \$74,999 (2007)	464	18.9%	986	17.5%	2,715	17.5%
HH Income \$35,000 to \$49,999 (2007)	255	10.4%	491	8.7%	1,368	8.8%
HH Income \$25,000 to \$34,999 (2007)	165	6.7%	317	5.6%	900	5.8%
HH Income \$15,000 to \$24,999 (2007)	179	7.3%	313	5.6%	809	5.2%
HH Income \$0 to \$14,999 (2007)	193	7.9%	318	5.6%	658	4.2%
HH Income \$35,000+ (2007)	1,911	78.0%	4,689	83.2%	13,157	84.8%
HH Income \$75,000+ (2007)	1,192	48.7%	3,212	57.0%	9,075	58.5%
Housing						
Total Housing Units (2007)	2,623		6,106		16,896	
Housing Units, Occupied (2007)	2,449	93.4%	5,636	92.3%	15,524	91.9%
<i>Housing Units, Owner-Occupied (2007)</i>	1,890	77.2%	4,928	87.4%	14,216	91.6%
<i>Housing Units, Renter-Occupied (2007)</i>	560	22.8%	708	12.6%	1,308	8.4%
Housing Units, Vacant (2007)	173	6.6%	470	7.7%	1,373	8.1%
Median Years in Residence (2007)	4.2	yrs	4.4	yrs	4.3	yrs
Marital Status						
Never Married (2007)	1,171	23.9%	2,684	22.2%	7,481	22.1%
Now Married (2007)	2,721	55.6%	7,585	62.6%	21,433	63.3%
Separated (2007)	102	2.1%	210	1.7%	603	1.8%
Widowed (2007)	288	5.9%	546	4.5%	1,415	4.2%
Divorced (2007)	612	12.5%	1,084	9.0%	2,917	8.6%
Household Type						
Population Family (2007)	5,457	86.7%	14,110	90.4%	40,289	91.0%
Population Non-Family (2007)	762	12.1%	1,368	8.8%	3,714	8.4%
Population Group Qtrs (2007)	75	1.2%	124	0.8%	263	0.6%
Family Households (2007)	1,707	69.7%	4,324	76.7%	12,167	78.4%
Married Couple With Children (2007)	644	23.7%	1,800	23.7%	5,265	24.6%
Average Family Household Size (2007)	3.20		3.26		3.31	
Non-Family Households (2007)	743	30.3%	1,312	23.3%	3,357	21.6%
Household Size						
1 Person Household (2007)	661	27.0%	1,132	20.1%	2,798	18.0%
2 Person Households (2007)	810	33.1%	1,912	33.9%	5,118	33.0%
3 Person Households (2007)	370	15.1%	909	16.1%	2,619	16.9%
4 Person Households (2007)	394	16.1%	1,087	19.3%	3,197	20.6%
5 Person Households (2007)	150	6.1%	413	7.3%	1,238	8.0%
6+ Person Households (2007)	65	2.7%	185	3.3%	554	3.6%
Household Vehicles						
Total Vehicles Available (2007)	4,665		12,030		33,534	
Household: 0 Vehicles Available (2007)	79	3.2%	129	2.3%	271	1.7%
Household: 1 Vehicles Available (2007)	831	33.9%	1,422	25.2%	3,615	23.3%
Household: 2+ Vehicles Available (2007)	1,540	62.9%	4,085	72.5%	11,638	75.0%
Average Vehicles Per Household (2007)	1.9		2.1		2.2	

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Labor Force

Est. Labor: Population Age 16+ (2007)	4,796		11,863		33,164	
Est. Civilian Employed (2007)	3,174	66.2%	7,876	66.4%	22,628	68.2%
Est. Civilian Unemployed (2007)	195	4.1%	442	3.7%	1,401	4.2%
Est. in Armed Forces (2007)	0		0		1	0.0%
Est. not in Labor Force (2007)	1,427	29.8%	3,544	29.9%	9,134	27.5%

Occupation

Occupation: Population Age 16+ (2000)	3,159		7,528		21,175	
Mgmt, Business, & Financial Operations (2000)	509	16.1%	1,248	16.6%	3,480	16.4%
Professional and Related (2000)	703	22.3%	1,693	22.5%	4,513	21.3%
Service (2000)	385	12.2%	823	10.9%	2,265	10.7%
Sales and Office (2000)	823	26.1%	2,074	27.5%	6,096	28.8%
Farming, Fishing, and Forestry (2000)	0		14	0.2%	61	0.3%
Construct, Extraction, & Maintenance (2000)	335	10.6%	751	10.0%	2,153	10.2%
Production, Transp. & Material Moving (2000)	404	12.8%	925	12.3%	2,607	12.3%
Percent White Collar Workers (2000)		64.4%		66.6%		66.5%
Percent Blue Collar Workers (2000)		35.6%		33.4%		33.5%

Consumer Expenditure (in \$,000,000s)

Total Household Expenditure (2007)	\$135		\$364		\$1,034	
Total Non-Retail Expenditures (2007)	\$78	57.7%	\$211	57.9%	\$599	57.9%
Total Retail Expenditures (2007)	\$57	42.3%	\$153	42.1%	\$435	42.1%
Apparel (2007)	\$6	4.8%	\$18	4.8%	\$50	4.8%
Contributions (2007)	\$5	3.9%	\$15	4.2%	\$44	4.3%
Education (2007)	\$3	2.6%	\$10	2.7%	\$28	2.8%
Entertainment (2007)	\$8	5.6%	\$21	5.7%	\$59	5.7%
Food And Beverages (2007)	\$20	15.0%	\$54	14.8%	\$152	14.7%
Furnishings And Equipment (2007)	\$6	4.5%	\$17	4.6%	\$48	4.6%
Gifts (2007)	\$4	2.8%	\$11	2.9%	\$30	2.9%
Health Care (2007)	\$8	5.9%	\$21	5.7%	\$58	5.7%
Household Operations (2007)	\$5	3.7%	\$14	3.9%	\$41	4.0%
Miscellaneous Expenses (2007)	\$2	1.6%	\$6	1.6%	\$16	1.6%
Personal Care (2007)	\$2	1.4%	\$5	1.4%	\$15	1.4%
Personal Insurance (2007)	\$1	1.1%	\$4	1.1%	\$12	1.1%
Reading (2007)	\$0		\$1	0.3%	\$3	0.3%
Shelter (2007)	\$26	19.4%	\$71	19.6%	\$202	19.6%
Tobacco (2007)	\$1	0.6%	\$2	0.5%	\$6	0.5%
Transportation (2007)	\$27	19.9%	\$71	19.6%	\$202	19.5%
Utilities (2007)	\$9	6.7%	\$24	6.5%	\$67	6.5%

Educational Attainment

Adult Population (25 Years or Older) (2007)	4,109		10,210		28,303	
Elementary (0 to 8) (2007)	74	1.8%	174	1.7%	427	1.5%
Some High School (9 to 11) (2007)	197	4.8%	438	4.3%	1,349	4.8%
High School Graduate (12) (2007)	1,048	25.5%	2,348	23.0%	6,434	22.7%
Some College (13 to 16) (2007)	932	22.7%	2,485	24.3%	6,883	24.3%
Associate Degree Only (2007)	401	9.8%	962	9.4%	2,715	9.6%
Bachelor Degree Only (2007)	957	23.3%	2,326	22.8%	6,695	23.7%
Graduate Degree (2007)	501	12.2%	1,477	14.5%	3,800	13.4%

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Units In Structure						
1 Detached Unit (2000)	1,747	71.3%	4,363	79.3%	11,070	74.4%
1 Attached Unit (2000)	174	7.1%	196	3.6%	308	2.1%
2 to 4 Units (2000)	275	11.2%	282	5.1%	296	2.0%
5 to 9 Units (2000)	119	4.9%	133	2.4%	269	1.8%
10 to 19 Units (2000)	104	4.2%	121	2.2%	176	1.2%
20 to 49 Units (2000)	32	1.3%	63	1.2%	146	1.0%
50 or more Units (2000)	0		0		6	0.0%
Mobile Home or Trailer (2000)	0		344	6.2%	2,615	17.6%
Other Structure (2000)	0		0		1	0.0%
Homes Built By Year						
Homes Built 1999 to 2000	41	1.7%	168	3.1%	709	4.8%
Homes Built 1995 to 1998	174	7.1%	639	11.6%	2,263	15.2%
Homes Built 1990 to 1994	297	12.1%	801	14.6%	2,227	15.0%
Homes Built 1980 to 1989	260	10.6%	895	16.3%	2,502	16.8%
Homes Built 1970 to 1979	419	17.1%	1,017	18.5%	3,391	22.8%
Homes Built 1960 to 1969	210	8.6%	429	7.8%	1,180	7.9%
Homes Built 1950 to 1959	583	23.8%	826	15.0%	1,312	8.8%
Homes Built Before 1949	468	19.1%	726	13.2%	1,303	8.8%
Home Values						
Home Values \$1,000,000 or More (2000)	1	0.0%	20	0.5%	50	0.5%
Home Values \$500,000 to \$999,999 (2000)	11	0.6%	131	3.3%	465	4.6%
Home Values \$400,000 to \$499,999 (2000)	59	3.4%	161	4.0%	425	4.2%
Home Values \$300,000 to \$399,999 (2000)	116	6.7%	530	13.2%	1,403	14.0%
Home Values \$200,000 to \$299,999 (2000)	404	23.5%	1,328	33.0%	3,398	34.0%
Home Values \$150,000 to \$199,999 (2000)	358	20.8%	711	17.7%	2,106	21.1%
Home Values \$100,000 to \$149,999 (2000)	600	34.8%	898	22.3%	1,705	17.0%
Home Values \$70,000 to \$99,999 (2000)	131	7.6%	189	4.7%	366	3.7%
Home Values \$50,000 to \$69,999 (2000)	30	1.7%	44	1.1%	62	0.6%
Home Values \$25,000 to \$49,999 (2000)	13	0.7%	13	0.3%	23	0.2%
Home Values \$0 to \$24,999 (2000)	0		0		2	0.0%
Owner Occupied Median Home Value (2000)	\$178,004		\$216,810		\$223,738	
Renter Occupied Median Rent (2000)	\$560		\$533		\$488	
Transportation To Work						
Drive to Work Alone (2000)	2,878	91.1%	6,749	89.6%	18,934	89.4%
Drive to Work in Carpool (2000)	144	4.6%	448	5.9%	1,316	6.2%
Travel to Work - Public Transportation (2000)	0		5	0.1%	25	0.1%
Drive to Work on Motorcycle (2000)	0		4	0.0%	9	0.0%
Walk or Bicycle to Work (2000)	63	2.0%	77	1.0%	159	0.8%
Other Means (2000)	14	0.4%	21	0.3%	64	0.3%
Work at Home (2000)	62	1.9%	226	3.0%	669	3.2%
Travel Time						
Travel to Work in 14 Minutes or Less (2000)	808	26.1%	1,477	20.2%	3,596	17.5%
Travel to Work in 14 to 29 Minutes (2000)	811	26.2%	1,986	27.2%	5,733	28.0%
Travel to Work in 30 to 59 Minutes (2000)	1,219	39.3%	3,095	42.4%	9,157	44.7%
Travel to Work in 60 Minutes or More (2000)	259	8.4%	744	10.2%	2,019	9.8%
Average Travel Time to Work (2000)	28.0	mins	29.5	mins	30.3	mins

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