

# summary demographic profile

## 2000 Census, 2004 Estimates & 2009 Projections

Calculated using Proportional Block Groups

Lat/Lon: 42.590158/-83.60044

June 2005

RS1

| 361 N Main St<br>Milford, MI 48381 |   | 3.00 mi   | 5.00 mi   | 10.00 mi  |
|------------------------------------|---|-----------|-----------|-----------|
| <b>POPULATION</b>                  | 2004 Estimated Population                       | 14,993    | 43,130    | 233,660   |
|                                    | 2009 Projected Population                       | 15,257    | 44,771    | 246,946   |
|                                    | 2000 Census Population                          | 14,739    | 41,608    | 221,614   |
|                                    | 1990 Census Population                          | 11,708    | 30,976    | 167,749   |
|                                    | Historical Annual Growth 1990 to 2004           | 2.0%      | 2.8%      | 2.8%      |
|                                    | Projected Annual Growth 2004 to 2009            | 0.4%      | 0.8%      | 1.1%      |
| <b>HOUSEHOLDS</b>                  | 2004 Median Age                                 | 36.9      | 35.7      | 36.2      |
|                                    | 2004 Estimated Households                       | 5,632     | 15,729    | 91,456    |
|                                    | 2009 Projected Households                       | 6,039     | 17,204    | 101,547   |
|                                    | 2000 Census Households                          | 5,284     | 14,478    | 82,918    |
|                                    | 1990 Census Households                          | 4,059     | 10,684    | 60,532    |
|                                    | Historical Annual Growth 1990 to 2004           | 2.8%      | 3.4%      | 3.6%      |
| <b>POPULATION BY RACE</b>          | Projected Annual Growth 2004 to 2009            | 1.4%      | 1.9%      | 2.2%      |
|                                    | 2004 Estimated White                            | 96.7%     | 96.4%     | 94.1%     |
|                                    | 2004 Estimated Black or African American        | 0.9%      | 0.9%      | 1.6%      |
|                                    | 2004 Estimated Asian & Pacific Islander         | 0.7%      | 0.8%      | 2.2%      |
|                                    | 2004 Estimated American Indian & Native Alaskan | 0.3%      | 0.3%      | 0.3%      |
|                                    | 2004 Estimated Other Races                      | 1.5%      | 1.5%      | 1.8%      |
|                                    | 2004 Estimated Hispanic                         | 1.4%      | 1.5%      | 1.8%      |
| <b>INCOME</b>                      | 2004 Estimated Average Household Income         | \$ 88,428 | \$ 91,148 | \$ 88,178 |
|                                    | 2004 Estimated Median Household Income          | \$ 76,815 | \$ 78,587 | \$ 73,584 |
|                                    | 2004 Estimated Per Capita Income                | \$ 33,351 | \$ 33,303 | \$ 34,590 |
| <b>EDUCATION (AGE 25+)</b>         | 2004 Elementary                                 | 2.4%      | 2.1%      | 1.9%      |
|                                    | 2004 Some High School                           | 6.2%      | 7.2%      | 7.0%      |
|                                    | 2004 High School Graduate                       | 24.3%     | 24.4%     | 25.2%     |
|                                    | 2004 Some College                               | 27.2%     | 27.2%     | 25.1%     |
|                                    | 2004 Associates Degree Only                     | 7.8%      | 8.0%      | 7.9%      |
|                                    | 2004 Bachelors Degree Only                      | 21.0%     | 21.2%     | 21.5%     |
|                                    | 2004 Graduate Degree                            | 11.2%     | 10.0%     | 11.4%     |
| <b>BUSINESS</b>                    | Number of Businesses                            | 728       | 1,498     | 8,545     |
|                                    | Total Number of Employees                       | 6,020     | 15,102    | 85,460    |
|                                    | Employee Population per Business                | 8.3       | 10.1      | 10.0      |
|                                    | Residential Population per Business             | 20.6      | 28.8      | 27.3      |

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

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Demographic Source: Applied Geographic Solutions 12/04



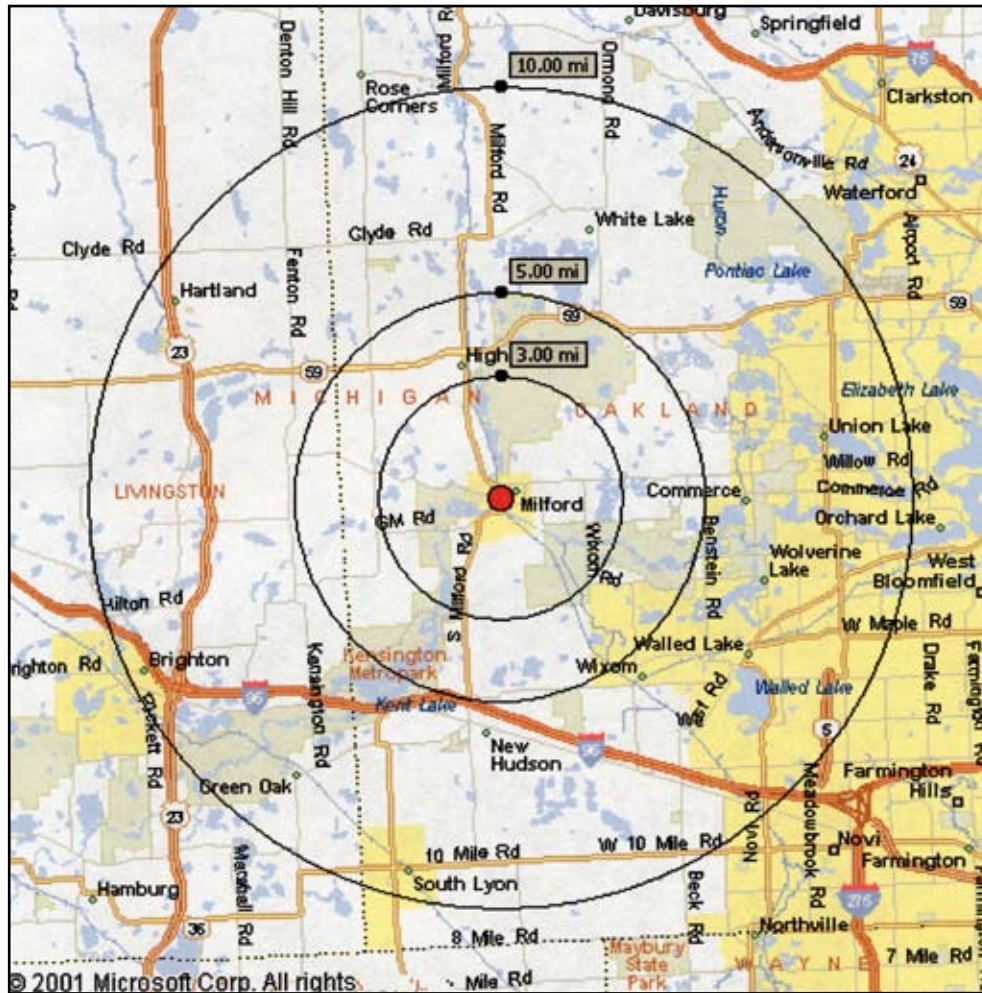
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Milford Downtown Development Authority

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## *trade area*



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