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## Hello from Downtown Milford!

150 years have come and gone – and what better way to celebrate than by spreading holiday cheer? Thinking about this anniversary reminds me of the wonderful memories I’ve had around town and sparks my excitement to see it flourish in years to come.

’Tis the season for holiday celebrations! Every year, I am more and more impressed with the creativity and complexity of the window displays at The Big Reveal. Whether you join us every year or this is your first time attending, the holiday magic in the air is undeniable. It will absolutely get you into the holiday spirit! We’re also kicking off our Dinner’s On Us program Thursday night, which is one of my favorite parts about the holidays. Giving back to others and seeing their gratitude is extremely heartwarming. Mark your calendars for Give Back Friday, Small Business Saturday and the Christmas Open House. Did I mention Santa Clause is coming to town?

Can’t wait to see you downtown! And while you’re there, make sure you check-in on Downtown Milford’s Facebook page for the chance to [win a prize](#) that will start your holiday season off right.

– Ann Barnette, Executive Director, Milford DDA

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## #MeetMeInMilford – Holiday Cheer 🎄



## Downtown Milford Celebrates its 150<sup>th</sup> Holiday Season

Downtown Milford will end its 150<sup>th</sup> year on a high note with [events and activities](#) sure to spread holiday cheer. This year’s holiday programming kicks off **Thursday, Nov. 21** with **The Big Reveal** and the weekly **Dinner’s On Us** program.

- **[The Big Reveal](#) - Thursday, Nov. 21**

A community favorite, The Big Reveal is one of the most magical downtown events year after year. Nearly 40 businesses between Library Street and Commerce Road along Main Street will package the outside of their storefronts as wrapped gifts. On the Thursday before Thanksgiving, when the clock strikes 6:30 p.m., children will tear open the gift-wrapped businesses revealing intricate and exciting holiday displays.

- **[Dinner's On Us](#) - Nov. 21 - Dec. 19**

Milford business owners and community partners may be picking up your check this holiday season! To show their appreciation for patrons in downtown Milford, groups will be covering tabs for random diners through the Dinner's On Us program. Keep an eye out as they visit downtown restaurants every Thursday from 5:30 p.m. to 9 p.m., excluding Thanksgiving.

- **[Give Back Friday](#) - Friday, Nov. 29**

The Friday after Thanksgiving, downtown Milford merchants will participate in the fourth annual Give Back Friday event that puts a feel-good twist on Black Friday. Stores and restaurants will offer special sales, discounts and unique gifts throughout the day. Participating businesses will also donate a percentage of their proceeds to a local charity or nonprofit of their choice.

- **[Small Business Saturday](#) - Saturday, Nov. 30**

In celebration of Small Business Saturday, Milford's Downtown Development Authority encourages you to #ShopSmall this holiday season. Embrace local shops and businesses by supporting one-of-a-kind, "mom and pop shops" that bring unique, quality products to communities like Milford. The Small Business Saturday initiative has been adopted around the world to support small business owners who've made great efforts to establish local, meaningful businesses.

- **[Christmas Open House](#) - Thursday, Dec. 5**

Milford's annual Christmas Open House is always a family-favorite. Featuring strolling musical entertainment, horse-drawn carriage rides and more, the event will kick off with a Christmas tree lighting at 5:45 p.m., at Center Street Park. Keep an eye on Main Street, as Santa himself will arrive on a Milford Fire Department engine at 6 p.m. Donations of canned or dry foods will be accepted at the Center Street Park benefiting the [Community Sharing Outreach Center](#).

- **[Visits with Santa](#) - Nov. 30 - Dec. 21**

He's making his list and checking it twice! Santa will be at the Village Center Mall, 400 N. Main, behind the Village Toy Shoppe every Saturday and Thursday from Nov. 30 until Dec. 21. Be sure to bring your own camera as a professional photographer will not be provided. Check out the full list of dates and times [here](#).

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## #PlayMilford - Check-In Giveaway



## Heading Downtown?

From Nov. 18 through Dec. 6, **check-in to "Downtown Milford" on Facebook** using the hashtag **#MeetMeInMilford** and you'll be entered to win **a \$300 gift card** to a downtown merchant or restaurant of your choice!

[Official rules and details.](#)

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**SATURDAY!  
NOVEMBER 30TH**

**RIVER'S EDGE THE HOODIE**

**SMALL BUSINESS SATURDAY  
EST. 2010**

**10% OFF ALL  
MERCHANDISE!**

**CHECK OUR FACEBOOK PAGE FOR ALL THE DEALS!**  
Other special deals will be announced on  
Wednesday, November 27th.

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#### Did you know?

The "WPA 1938" stamped into sections of Milford's sidewalks refers the year they were built by the Work Projects Administration, established by President Franklin D. Roosevelt.

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