

## ARTICLE V. SIDEWALK SIGNS IN SPECIAL DOWNTOWN DISTRICT OVERLAY ZONE

### Sec. 70-120. Purpose.

[The purpose of this article is] to provide businesses in the pedestrian-oriented special downtown district overlay zone an opportunity to provide high quality creative signage which expresses the unique character of a business or building. Such signs shall be designed and constructed so as to promote and not visually obscure the significant architectural and urban design of the district. Sign owners are encouraged to consult with the Village of Milford's Downtown Development Authority. Plastic, generic changeable copy signs are prohibited, as are changeable letters on tracks; a sturdy material such as wood, metal or substantially supported chalkboard is allowable.

(Ord. No. 231-095, § 2, 12-30-04)

### Sec. 70-121. Application.

An established business within the special downtown district overlay zone may request a use permit of a village sidewalk for a sidewalk sign under this section by filing an application for such use with the village manager. Such application must provide the village manager with sufficient information to ascertain that each of the requirements set forth in section 70-123 have been or will be satisfied.

(Ord. No. 231-095, § 2, 12-30-04)

### Sec. 70-122. Definitions.

The following words, terms and phrases, when used in this article, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

*Sidewalk signs* means a temporary sign placed within the right-of-way. These types of signs may include "A" frame, "T" frame, with or without chalkboards or other temporary styles that are not permanently affixed to the ground and are not illuminated.

(Ord. No. 231-095, § 2, 12-30-04)

### Sec. 70-123. Conditions for approval.

Portable sidewalk signs may be placed within the downtown district overlay zone at the principle public entrances to businesses, on the public sidewalk, subject to the following requirements:

- (1) There shall be only one sign at each principle entrance, regardless of the number of tenants on the premises.
- (2) Sidewalk signs shall not have moving parts, or be illuminated, animated, or electrically powered in any way.
- (3) Each sign shall be placed outside only during the hours when the business is open to the general public, and shall be stored indoors at all other times.
- (4) Each sign shall not exceed an overall height of 42 inches and an overall width of 24 inches. A sign may be a silhouette cut into a shape. Protruding sections that could cause a hazard to pedestrian traffic will not be allowed.
- (5) Sidewalk signs shall not have more than two sign faces.
- (6) Signs must be properly anchored (temporarily) or weighted against the wind.

- (7) A minimum clear sidewalk width of 60 inches shall be maintained.
  - (8) No interchangeable letter copy on tracks may be used.
  - (9) Chalkboards may be considered a sidewalk sign and can be used for daily changing messages.
  - (10) Signs shall be placed within one foot of the adjacent building wall.
  - (11) All such signs shall be constructed of durable materials that complement the materials of the building where the proposed sign is located. The primary colors of such signs shall be compatible with the colors of the building where the proposed sign is located.
  - (12) All such signs permitted under this section shall be maintained in good condition.
  - (13) All temporary signs permitted for public special events sponsored or approved by the Village of Milford are exempt from this article, including municipal signs deemed necessary for pedestrian or vehicular safety.
  - (14) The village manager may consider any recommendation made by the downtown development authority board and/or director regarding the appropriateness of applications pursuant to this section.
- (Ord. No. 231-095, § 2, 12-30-04)

Sec. 70-124. Revocation of permit.

Permission to utilize village sidewalks for the purposes of this section may be immediately revoked by the village manager if the applicant violates any of the conditions set forth in section 70-123. The village council on its own motion may, without cause, revoke a sidewalk sign permit upon 30 days' written notice to the permittee.

(Ord. No. 231-095, § 2, 12-30-04)