

COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Proportional Block Groups

Lat/Lon: 42.5919/-83.6007

RFULL9

505 N Main Street Milford, MI	1 Mile	3 Miles	5 Miles	Indicated Trade Area
Population				
Estimated Population (2015)	5,818	15,946	46,234	69,777
Projected Population (2020)	5,955	16,272	47,045	71,033
Census Population (2010)	5,808	16,001	46,309	69,974
Census Population (2000)	5,816	14,526	42,649	65,958
Projected Annual Growth (2015-2020)	137 0.5%	326 0.4%	811 0.4%	1,257 0.4%
Historical Annual Growth (2010-2015)	10 -	-55 -0.1%	-75 -	-197 -0.1%
Historical Annual Growth (2000-2010)	-9 -	1,476 1.0%	3,660 0.9%	4,016 0.6%
Estimated Population Density (2015)	1,853 <i>psm</i>	564 <i>psm</i>	589 <i>psm</i>	635 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	109.9 <i>sq mi</i>
Households				
Estimated Households (2015)	2,532	6,297	17,412	26,331
Projected Households (2020)	2,625	6,513	17,980	27,203
Census Households (2010)	2,435	6,088	16,782	25,427
Census Households (2000)	2,241	5,202	14,880	23,072
Projected Annual Growth (2015-2020)	93 0.7%	216 0.7%	568 0.7%	872 0.7%
Historical Annual Change (2000-2015)	291 0.9%	1,095 1.4%	2,533 1.1%	3,259 0.9%
Average Household Income				
Estimated Average Household Income (2015)	\$86,544	\$101,891	\$97,842	\$95,418
Projected Average Household Income (2020)	\$91,718	\$107,908	\$103,570	\$101,002
Census Average Household Income (2010)	\$71,585	\$88,577	\$89,034	\$87,045
Census Average Household Income (2000)	\$66,288	\$86,259	\$87,206	\$85,917
Projected Annual Change (2015-2020)	\$5,174 1.2%	\$6,017 1.2%	\$5,728 1.2%	\$5,585 1.2%
Historical Annual Change (2000-2015)	\$20,255 2.0%	\$15,632 1.2%	\$10,637 0.8%	\$9,500 0.7%
Median Household Income				
Estimated Median Household Income (2015)	\$72,300	\$84,949	\$83,579	\$81,087
Projected Median Household Income (2020)	\$75,496	\$89,563	\$87,967	\$85,410
Census Median Household Income (2010)	\$61,170	\$73,482	\$73,783	\$72,553
Census Median Household Income (2000)	\$60,764	\$72,856	\$73,038	\$72,481
Projected Annual Change (2015-2020)	\$3,196 0.9%	\$4,614 1.1%	\$4,388 1.1%	\$4,323 1.1%
Historical Annual Change (2000-2015)	\$11,536 1.3%	\$12,094 1.1%	\$10,541 1.0%	\$8,606 0.8%
Per Capita Income				
Estimated Per Capita Income (2015)	\$37,694	\$40,267	\$36,878	\$36,040
Projected Per Capita Income (2020)	\$40,453	\$43,224	\$39,612	\$38,712
Census Per Capita Income (2010)	\$30,015	\$33,701	\$32,266	\$31,631
Census Per Capita Income (2000)	\$25,728	\$30,384	\$30,399	\$29,952
Projected Annual Change (2015-2020)	\$2,759 1.5%	\$2,956 1.5%	\$2,734 1.5%	\$2,672 1.5%
Historical Annual Change (2000-2015)	\$11,966 3.1%	\$9,883 2.2%	\$6,478 1.4%	\$6,088 1.4%
Estimated Average Household Net Worth (2015)	\$610,117	\$746,907	\$741,748	\$723,377

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505 N Main Street Milford, MI	1 Mile		3 Miles		5 Miles		Indicated Trade Area	
Race and Ethnicity								
Total Population (2015)	5,818		15,946		46,234		69,777	
White (2015)	5,502	94.6%	15,103	94.7%	43,502	94.1%	66,103	94.7%
Black or African American (2015)	67	1.2%	234	1.5%	702	1.5%	978	1.4%
American Indian or Alaska Native (2015)	28	0.5%	43	0.3%	119	0.3%	186	0.3%
Asian (2015)	71	1.2%	224	1.4%	820	1.8%	1,065	1.5%
Hawaiian or Pacific Islander (2015)	-	-	-	-	7	-	8	-
Other Race (2015)	47	0.8%	93	0.6%	313	0.7%	360	0.5%
Two or More Races (2015)	103	1.8%	249	1.6%	771	1.7%	1,077	1.5%
Population < 18 (2015)	1,280 22.0%		3,744 23.5%		11,594 25.1%		17,129 24.5%	
White Not Hispanic	1,124	87.8%	3,323	88.8%	10,190	87.9%	15,240	89.0%
Black or African American	18	1.4%	71	1.9%	213	1.8%	280	1.6%
Asian	19	1.5%	61	1.6%	240	2.1%	302	1.8%
Other Race Not Hispanic	72	5.6%	152	4.1%	412	3.6%	583	3.4%
Hispanic	48	3.7%	137	3.7%	539	4.6%	724	4.2%
Not Hispanic or Latino Population (2015)	5,680 97.6%		15,589 97.8%		44,887 97.1%		67,973 97.4%	
Not Hispanic White	5,415	95.3%	14,861	95.3%	42,587	94.9%	64,821	95.4%
Not Hispanic Black or African American	61	1.1%	225	1.4%	677	1.5%	941	1.4%
Not Hispanic American Indian or Alaska Native	24	0.4%	39	0.2%	106	0.2%	163	0.2%
Not Hispanic Asian	71	1.3%	224	1.4%	802	1.8%	1,039	1.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	7	-	8	-
Not Hispanic Other Race	14	0.2%	23	0.1%	40	0.1%	49	0.1%
Not Hispanic Two or More Races	95	1.7%	216	1.4%	667	1.5%	951	1.4%
Hispanic or Latino Population (2015)	138 2.4%		357 2.2%		1,347 2.9%		1,804 2.6%	
Hispanic White	87	63.0%	242	67.7%	915	67.9%	1,282	71.1%
Hispanic Black or African American	7	4.8%	10	2.7%	25	1.8%	37	2.0%
Hispanic American Indian or Alaska Native	3	2.4%	5	1.3%	13	1.0%	24	1.3%
Hispanic Asian	-	-	-	-	18	1.4%	26	1.4%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	-	-
Hispanic Other Race	33	23.9%	69	19.4%	272	20.2%	310	17.2%
Hispanic Two or More Races	8	5.8%	32	9.0%	104	7.7%	126	7.0%
Not Hispanic or Latino Population (2010)	5,688 97.9%		15,690 98.1%		45,117 97.4%		68,395 97.7%	
Hispanic or Latino Population (2010)	119 2.1%		312 1.9%		1,192 2.6%		1,579 2.3%	
Not Hispanic or Latino Population (2000)	5,739 98.7%		14,343 98.7%		42,087 98.7%		65,099 98.7%	
Hispanic or Latino Population (2000)	77 1.3%		183 1.3%		562 1.3%		859 1.3%	
Not Hispanic or Latino Population (2020)	5,768 96.9%		15,782 97.0%		45,254 96.2%		68,611 96.6%	
Hispanic or Latino Population (2020)	187 3.1%		490 3.0%		1,792 3.8%		2,423 3.4%	
Projected Annual Growth (2015-2020)	49 7.1%		133 7.4%		445 6.6%		619 6.9%	
Historical Annual Growth (2000-2010)	42 5.5%		129 7.0%		630 11.2%		720 8.4%	

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RFULL9

505 N Main Street

Milford, MI

	1 Mile		3 Miles		5 Miles		Indicated Trade Area	
Total Age Distribution (2015)								
Total Population	5,818		15,946		46,234		69,777	
Age Under 5 Years	323	5.5%	814	5.1%	2,530	5.5%	3,736	5.4%
Age 5 to 9 Years	343	5.9%	1,001	6.3%	3,152	6.8%	4,675	6.7%
Age 10 to 14 Years	379	6.5%	1,145	7.2%	3,549	7.7%	5,215	7.5%
Age 15 to 19 Years	360	6.2%	1,152	7.2%	3,496	7.6%	5,233	7.5%
Age 20 to 24 Years	307	5.3%	780	4.9%	2,339	5.1%	3,659	5.2%
Age 25 to 29 Years	334	5.7%	682	4.3%	1,969	4.3%	3,003	4.3%
Age 30 to 34 Years	355	6.1%	734	4.6%	2,258	4.9%	3,446	4.9%
Age 35 to 39 Years	349	6.0%	882	5.5%	2,732	5.9%	4,158	6.0%
Age 40 to 44 Years	391	6.7%	1,109	7.0%	3,371	7.3%	5,071	7.3%
Age 45 to 49 Years	433	7.4%	1,339	8.4%	3,965	8.6%	5,860	8.4%
Age 50 to 54 Years	484	8.3%	1,413	8.9%	4,057	8.8%	6,122	8.8%
Age 55 to 59 Years	446	7.7%	1,361	8.5%	3,852	8.3%	5,842	8.4%
Age 60 to 64 Years	421	7.2%	1,180	7.4%	3,071	6.6%	4,797	6.9%
Age 65 to 69 Years	284	4.9%	864	5.4%	2,316	5.0%	3,639	5.2%
Age 70 to 74 Years	228	3.9%	600	3.8%	1,535	3.3%	2,345	3.4%
Age 75 to 79 Years	140	2.4%	365	2.3%	854	1.8%	1,267	1.8%
Age 80 to 84 Years	119	2.1%	254	1.6%	564	1.2%	823	1.2%
Age 85 Years or Over	121	2.1%	270	1.7%	625	1.4%	886	1.3%
Median Age	41.0		42.4		40.7		40.8	
Age 19 Years or Less	1,406	24.2%	4,113	25.8%	12,727	27.5%	18,860	27.0%
Age 20 to 64 Years	3,521	60.5%	9,479	59.4%	27,614	59.7%	41,957	60.1%
Age 65 Years or Over	891	15.3%	2,354	14.8%	5,894	12.7%	8,960	12.8%
Female Age Distribution (2015)								
Female Population	3,047 52.4%		8,169 51.2%		23,328 50.5%		35,017 50.2%	
Age Under 5 Years	158	5.2%	395	4.8%	1,265	5.4%	1,857	5.3%
Age 5 to 9 Years	169	5.6%	475	5.8%	1,507	6.5%	2,226	6.4%
Age 10 to 14 Years	179	5.9%	565	6.9%	1,726	7.4%	2,579	7.4%
Age 15 to 19 Years	155	5.1%	540	6.6%	1,643	7.0%	2,502	7.1%
Age 20 to 24 Years	160	5.2%	397	4.9%	1,148	4.9%	1,748	5.0%
Age 25 to 29 Years	169	5.5%	342	4.2%	989	4.2%	1,508	4.3%
Age 30 to 34 Years	192	6.3%	391	4.8%	1,182	5.1%	1,749	5.0%
Age 35 to 39 Years	171	5.6%	451	5.5%	1,419	6.1%	2,157	6.2%
Age 40 to 44 Years	220	7.2%	607	7.4%	1,786	7.7%	2,622	7.5%
Age 45 to 49 Years	227	7.4%	692	8.5%	2,029	8.7%	3,006	8.6%
Age 50 to 54 Years	259	8.5%	719	8.8%	2,004	8.6%	3,052	8.7%
Age 55 to 59 Years	235	7.7%	686	8.4%	1,905	8.2%	2,874	8.2%
Age 60 to 64 Years	227	7.4%	596	7.3%	1,521	6.5%	2,356	6.7%
Age 65 to 69 Years	147	4.8%	437	5.4%	1,176	5.0%	1,811	5.2%
Age 70 to 74 Years	126	4.1%	312	3.8%	781	3.3%	1,182	3.4%
Age 75 to 79 Years	95	3.1%	218	2.7%	479	2.1%	696	2.0%
Age 80 to 84 Years	75	2.5%	153	1.9%	326	1.4%	475	1.4%
Age 85 Years or Over	82	2.7%	193	2.4%	441	1.9%	616	1.8%
Female Median Age	42.9		43.4		41.2		41.3	
Age 19 Years or Less	661	21.7%	1,975	24.2%	6,141	26.3%	9,164	26.2%
Age 20 to 64 Years	1,860	61.1%	4,881	59.7%	13,983	59.9%	21,073	60.2%
Age 65 Years or Over	525	17.2%	1,313	16.1%	3,203	13.7%	4,780	13.7%

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Milford, MI

Male Age Distribution (2015)

	1 Mile		3 Miles		5 Miles		Indicated Trade Area	
Male Population	2,771	47.6%	7,777	48.8%	22,907	49.5%	34,760	49.8%
Age Under 5 Years	165	5.9%	420	5.4%	1,265	5.5%	1,879	5.4%
Age 5 to 9 Years	174	6.3%	527	6.8%	1,645	7.2%	2,449	7.0%
Age 10 to 14 Years	200	7.2%	580	7.5%	1,823	8.0%	2,635	7.6%
Age 15 to 19 Years	206	7.4%	612	7.9%	1,853	8.1%	2,731	7.9%
Age 20 to 24 Years	147	5.3%	383	4.9%	1,191	5.2%	1,910	5.5%
Age 25 to 29 Years	166	6.0%	340	4.4%	979	4.3%	1,495	4.3%
Age 30 to 34 Years	163	5.9%	343	4.4%	1,076	4.7%	1,697	4.9%
Age 35 to 39 Years	178	6.4%	431	5.5%	1,313	5.7%	2,001	5.8%
Age 40 to 44 Years	170	6.1%	502	6.5%	1,585	6.9%	2,449	7.0%
Age 45 to 49 Years	206	7.5%	647	8.3%	1,936	8.5%	2,854	8.2%
Age 50 to 54 Years	225	8.1%	694	8.9%	2,053	9.0%	3,070	8.8%
Age 55 to 59 Years	211	7.6%	675	8.7%	1,947	8.5%	2,968	8.5%
Age 60 to 64 Years	194	7.0%	584	7.5%	1,550	6.8%	2,441	7.0%
Age 65 to 69 Years	137	4.9%	427	5.5%	1,140	5.0%	1,828	5.3%
Age 70 to 74 Years	102	3.7%	289	3.7%	754	3.3%	1,163	3.3%
Age 75 to 79 Years	45	1.6%	147	1.9%	376	1.6%	571	1.6%
Age 80 to 84 Years	44	1.6%	101	1.3%	237	1.0%	348	1.0%
Age 85 Years or Over	38	1.4%	77	1.0%	183	0.8%	270	0.8%
Male Median Age	38.5		41.3		40.0		40.2	
Age 19 Years or Less	744	26.9%	2,138	27.5%	6,586	28.7%	9,696	27.9%
Age 20 to 64 Years	1,661	59.9%	4,598	59.1%	13,631	59.5%	20,884	60.1%
Age 65 Years or Over	366	13.2%	1,041	13.4%	2,690	11.7%	4,180	12.0%

Males per 100 Females (2015)

Overall Comparison	91		95		98		99	
Age Under 5 Years	104	51.0%	106	51.5%	100	50.0%	101	50.3%
Age 5 to 9 Years	103	50.7%	111	52.6%	109	52.2%	110	52.4%
Age 10 to 14 Years	112	52.9%	103	50.6%	106	51.4%	102	50.5%
Age 15 to 19 Years	133	57.0%	113	53.1%	113	53.0%	109	52.2%
Age 20 to 24 Years	92	48.0%	97	49.1%	104	50.9%	109	52.2%
Age 25 to 29 Years	98	49.6%	99	49.8%	99	49.8%	99	49.8%
Age 30 to 34 Years	85	45.8%	88	46.7%	91	47.7%	97	49.2%
Age 35 to 39 Years	104	50.9%	95	48.8%	93	48.1%	93	48.1%
Age 40 to 44 Years	77	43.6%	83	45.3%	89	47.0%	93	48.3%
Age 45 to 49 Years	91	47.6%	94	48.3%	95	48.8%	95	48.7%
Age 50 to 54 Years	87	46.5%	96	49.1%	102	50.6%	101	50.1%
Age 55 to 59 Years	90	47.3%	98	49.6%	102	50.5%	103	50.8%
Age 60 to 64 Years	86	46.1%	98	49.5%	102	50.5%	104	50.9%
Age 65 to 69 Years	93	48.1%	98	49.4%	97	49.2%	101	50.2%
Age 70 to 74 Years	81	44.9%	93	48.1%	97	49.1%	98	49.6%
Age 75 to 79 Years	47	32.0%	68	40.3%	79	44.0%	82	45.1%
Age 80 to 84 Years	58	36.7%	66	39.8%	73	42.1%	73	42.2%
Age 85 Years or Over	46	31.7%	40	28.6%	42	29.3%	44	30.5%
Age 19 Years or Less	113	53.0%	108	52.0%	107	51.7%	106	51.4%
Age 20 to 39 Years	95	48.6%	95	48.6%	96	49.0%	99	49.8%
Age 40 to 64 Years	86	46.3%	94	48.5%	98	49.5%	99	49.8%
Age 65 Years or Over	70	41.0%	79	44.2%	84	45.6%	87	46.6%

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Household Type (2015)								
Total Households	2,532		6,297		17,412		26,331	
Households with Children	738	29.1%	2,067	32.8%	6,321	36.3%	9,383	35.6%
Average Household Size	2.3		2.5		2.6		2.6	
Household Density per Square Mile	807		223		222		240	
Population Family	4,442	76.4%	13,237	83.0%	39,239	84.9%	59,094	84.7%
Population Non-Family	1,361	23.4%	2,640	16.6%	6,804	14.7%	10,389	14.9%
Population Group Quarters	15	0.3%	69	0.4%	191	0.4%	294	0.4%
Family Households	1,645	65.0%	4,620	73.4%	13,245	76.1%	20,041	76.1%
Married Couple Households	1,256	76.4%	3,875	83.9%	10,981	82.9%	16,620	82.9%
Other Family Households	389	23.6%	745	16.1%	2,264	17.1%	3,421	17.1%
Family Households with Children	732	44.5%	2,051	44.4%	6,265	47.3%	9,296	46.4%
Married Couple with Children	498	68.0%	1,617	78.8%	4,913	78.4%	7,277	78.3%
Other Family Households with Children	234	32.0%	434	21.2%	1,352	21.6%	2,018	21.7%
Family Households No Children	913	55.5%	2,569	55.6%	6,980	52.7%	10,745	53.6%
Married Couple No Children	759	83.1%	2,258	87.9%	6,068	86.9%	9,343	86.9%
Other Family Households No Children	154	16.9%	311	12.1%	912	13.1%	1,403	13.1%
Non-Family Households	887	35.0%	1,677	26.6%	4,167	23.9%	6,290	23.9%
Non-Family Households with Children	5	0.6%	16	1.0%	56	1.3%	87	1.4%
Non-Family Households No Children	882	99.4%	1,661	99.0%	4,111	98.7%	6,202	98.6%
Average Family Household Size	2.7		2.9		3.0		2.9	
Average Family Income	\$112,433		\$128,455		\$119,918		\$116,898	
Median Family Income	\$97,597		\$105,754		\$98,359		\$95,038	
Average Non-Family Household Size	1.5		1.6		1.6		1.7	
Marital Status (2015)								
Population Age 15 Years or Over	4,773		12,985		37,003		56,150	
Never Married	1,382	28.9%	3,197	24.6%	9,014	24.4%	13,652	24.3%
Currently Married	2,493	52.2%	7,814	60.2%	21,975	59.4%	33,562	59.8%
Previously Married	898	18.8%	1,974	15.2%	6,014	16.3%	8,936	15.9%
Separated	107	12.0%	246	12.4%	767	12.7%	1,159	13.0%
Widowed	322	35.8%	669	33.9%	1,646	27.4%	2,491	27.9%
Divorced	469	52.2%	1,059	53.7%	3,601	59.9%	5,286	59.2%
Educational Attainment (2015)								
Adult Population Age 25 Years or Over	4,878		13,306		37,213		56,200	
Elementary (Grade Level 0 to 8)	141	2.9%	344	2.6%	1,093	2.9%	1,454	2.6%
Some High School (Grade Level 9 to 11)	402	8.2%	865	6.5%	2,639	7.1%	4,387	7.8%
High School Graduate	956	19.6%	2,224	16.7%	7,126	19.1%	11,224	20.0%
Some College	889	18.2%	2,281	17.1%	6,959	18.7%	10,816	19.2%
Associate Degree Only	336	6.9%	959	7.2%	2,653	7.1%	4,333	7.7%
Bachelor Degree Only	1,152	23.6%	3,327	25.0%	8,350	22.4%	11,896	21.2%
Graduate Degree	1,003	20.6%	3,307	24.9%	8,393	22.6%	12,090	21.5%
Any College (Some College or Higher)	3,379	69.3%	9,874	74.2%	26,355	70.8%	39,135	69.6%
College Degree + (Bachelor Degree or Higher)	2,155	44.2%	6,634	49.9%	16,743	45.0%	23,986	42.7%

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COMPLETE PROFILE

2000-2010 Census, 2015 Estimates with 2020 Projections

Calculated using Proportional Block Groups

Lat/Lon: 42.5919/-83.6007

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505 N Main Street

Milford, MI

Housing

	1 Mile	3 Miles	5 Miles	Indicated Trade Area
Total Housing Units (2015)	2,636	6,561	18,126	27,570
Total Housing Units (2010)	2,619	6,493	17,900	27,219
Historical Annual Growth (2010-2015)	17 0.1%	68 0.2%	226 0.3%	350 0.3%
Housing Units Occupied (2015)	2,532 96.1%	6,297 96.0%	17,412 96.1%	26,331 95.5%
Housing Units Owner-Occupied	1,862 73.5%	5,242 83.3%	15,549 89.3%	23,572 89.5%
Housing Units Renter-Occupied	670 26.5%	1,055 16.7%	1,863 10.7%	2,759 10.5%
Housing Units Vacant (2015)	104 4.1%	264 4.2%	714 4.1%	1,239 4.7%

Household Size (2015)

	1 Mile	3 Miles	5 Miles	Indicated Trade Area
Total Households	2,532	6,297	17,412	26,331
1 Person Households	764 30.2%	1,431 22.7%	3,436 19.7%	5,132 19.5%
2 Person Households	921 36.4%	2,351 37.3%	6,326 36.3%	9,702 36.8%
3 Person Households	352 13.9%	984 15.6%	2,952 17.0%	4,422 16.8%
4 Person Households	346 13.6%	990 15.7%	2,934 16.9%	4,427 16.8%
5 Person Households	107 4.2%	378 6.0%	1,215 7.0%	1,836 7.0%
6 Person Households	29 1.1%	108 1.7%	373 2.1%	572 2.2%
7 or More Person Households	13 0.5%	54 0.9%	176 1.0%	240 0.9%

Household Income Distribution (2015)

	1 Mile	3 Miles	5 Miles	Indicated Trade Area
HH Income \$200,000 or More	144 5.7%	599 9.5%	1,481 8.5%	1,942 7.4%
HH Income \$150,000 to \$199,999	201 7.9%	602 9.6%	1,556 8.9%	2,280 8.7%
HH Income \$125,000 to \$149,999	223 8.8%	604 9.6%	1,499 8.6%	2,244 8.5%
HH Income \$100,000 to \$124,999	298 11.8%	836 13.3%	2,237 12.8%	3,281 12.5%
HH Income \$75,000 to \$99,999	288 11.4%	790 12.5%	2,481 14.3%	3,946 15.0%
HH Income \$50,000 to \$74,999	410 16.2%	913 14.5%	2,800 16.1%	4,444 16.9%
HH Income \$35,000 to \$49,999	301 11.9%	658 10.5%	2,024 11.6%	3,106 11.8%
HH Income \$25,000 to \$34,999	216 8.5%	499 7.9%	1,208 6.9%	1,908 7.2%
HH Income \$15,000 to \$24,999	164 6.5%	313 5.0%	936 5.4%	1,492 5.7%
HH Income \$10,000 to \$14,999	158 6.2%	261 4.1%	562 3.2%	830 3.2%
HH Income Under \$10,000	130 5.1%	223 3.5%	628 3.6%	858 3.3%

Household Vehicles (2015)

	1 Mile	3 Miles	5 Miles	Indicated Trade Area
Households 0 Vehicles Available	126 5.0%	243 3.9%	503 2.9%	776 2.9%
Households 1 Vehicle Available	834 32.9%	1,523 24.2%	4,117 23.6%	6,077 23.1%
Households 2 Vehicles Available	992 39.2%	2,669 42.4%	7,704 44.2%	11,956 45.4%
Households 3 or More Vehicles Available	580 22.9%	1,862 29.6%	5,089 29.2%	7,522 28.6%
Total Vehicles Available	4,781	13,387	37,546	56,466
Average Vehicles per Household	1.9	2.1	2.2	2.1
Owner-Occupied Household Vehicles	3,973 83.1%	12,051 90.0%	34,961 93.1%	52,365 92.7%
Average Vehicles per Owner-Occupied Household	2.1	2.3	2.2	2.2
Renter-Occupied Household Vehicles	808 16.9%	1,337 10.0%	2,585 6.9%	4,102 7.3%
Average Vehicles per Renter-Occupied Household	1.2	1.3	1.4	1.5

Travel Time (2010)

	1 Mile	3 Miles	5 Miles	Indicated Trade Area
Worker Base Age 16 years or Over	2,514	7,287	21,028	31,874
Travel to Work in 14 Minutes or Less	467 18.6%	1,323 18.2%	3,797 18.1%	5,479 17.2%
Travel to Work in 15 to 29 Minutes	636 25.3%	1,784 24.5%	5,485 26.1%	8,448 26.5%
Travel to Work in 30 to 59 Minutes	993 39.5%	3,108 42.6%	8,985 42.7%	13,196 41.4%
Travel to Work in 60 Minutes or More	337 13.4%	833 11.4%	2,086 9.9%	3,558 11.2%
Work at Home	82 3.2%	240 3.3%	676 3.2%	1,193 3.7%
Average Minutes Travel to Work	29.1	30.3	29.9	30.2

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505 N Main Street

Milford, MI

Transportation To Work (2010)

	1 Mile		3 Miles		5 Miles		Indicated Trade Area	
Worker Base Age 16 years or Over	2,514		7,287		21,028		31,874	
Drive to Work Alone	2,169	86.3%	6,397	87.8%	18,603	88.5%	27,915	87.6%
Drive to Work in Carpool	217	8.6%	473	6.5%	1,351	6.4%	2,148	6.7%
Travel to Work by Public Transportation	4	0.2%	12	0.2%	41	0.2%	110	0.3%
Drive to Work on Motorcycle	-	-	-	-	5	-	12	-
Bicycle to Work	2	0.1%	22	0.3%	61	0.3%	74	0.2%
Walk to Work	32	1.3%	113	1.5%	220	1.0%	321	1.0%
Other Means	9	0.3%	29	0.4%	71	0.3%	101	0.3%
Work at Home	82	3.2%	240	3.3%	676	3.2%	1,193	3.7%

Daytime Demographics (2015)

	1 Mile		3 Miles		5 Miles		Indicated Trade Area	
Total Businesses	402		809		1,755		2,687	
Total Employees	2,531		7,674		18,612		25,286	
Company Headquarter Businesses	1	0.2%	2	0.2%	10	0.6%	7	0.3%
Company Headquarter Employees	8	0.3%	44	0.6%	228	1.2%	135	0.5%
Employee Population per Business	6.3 to 1		9.5 to 1		10.6 to 1		9.4 to 1	
Residential Population per Business	14.5 to 1		19.7 to 1		26.3 to 1		26.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,046		11,995		30,781		44,157	

Labor Force

	1 Mile		3 Miles		5 Miles		Indicated Trade Area	
Labor Population Age 16 Years or Over (2015)	4,702		12,751		36,235		54,980	
Labor Force Total Males (2015)	2,196	46.7%	6,138	48.1%	17,787	49.1%	27,198	49.5%
Male Civilian Employed	1,644	74.9%	4,506	73.4%	13,013	73.2%	19,413	71.4%
Male Civilian Unemployed	90	4.1%	230	3.8%	720	4.0%	1,054	3.9%
Males in Armed Forces	-	-	8	0.1%	16	0.1%	22	0.1%
Males Not in Labor Force	462	21.0%	1,393	22.7%	4,039	22.7%	6,708	24.7%
Labor Force Total Females (2015)	2,506	53.3%	6,613	51.9%	18,448	50.9%	27,781	50.5%
Female Civilian Employed	1,544	61.6%	3,916	59.2%	11,030	59.8%	16,674	60.0%
Female Civilian Unemployed	100	4.0%	225	3.4%	656	3.6%	983	3.5%
Females in Armed Forces	-	-	-	-	7	-	-	-
Females Not in Labor Force	863	34.4%	2,472	37.4%	6,754	36.6%	10,125	36.4%
Unemployment Rate		4.0%		3.6%		3.8%		3.7%
Labor Force Growth (2010-2015)	545	20.6%	907	12.1%	2,588	12.1%	3,480	10.7%
Male Labor Force Growth (2010-2015)	246	17.6%	459	11.3%	1,467	12.7%	2,037	11.7%
Female Labor Force Growth (2010-2015)	300	24.1%	448	12.9%	1,121	11.3%	1,443	9.5%

Occupation (2010)

	1 Mile		3 Miles		5 Miles		Indicated Trade Area	
Occupation Population Age 16 Years or Over	2,643		7,515		21,455		32,607	
Occupation Total Males	1,398	52.9%	4,047	53.9%	11,545	53.8%	17,376	53.3%
Occupation Total Females	1,244	47.1%	3,468	46.1%	9,910	46.2%	15,231	46.7%
Management, Business, Financial Operations	411	15.6%	1,415	18.8%	3,942	18.4%	5,897	18.1%
Professional, Related	586	22.2%	1,792	23.8%	4,791	22.3%	7,190	22.1%
Service	432	16.3%	1,124	15.0%	3,278	15.3%	4,884	15.0%
Sales, Office	716	27.1%	1,922	25.6%	5,676	26.5%	8,720	26.7%
Farming, Fishing, Forestry	7	0.2%	20	0.3%	40	0.2%	60	0.2%
Construction, Extraction, Maintenance	186	7.1%	534	7.1%	1,508	7.0%	2,492	7.6%
Production, Transport, Material Moving	305	11.5%	707	9.4%	2,220	10.3%	3,362	10.3%
White Collar Workers	1,713	64.8%	5,129	68.3%	14,410	67.2%	21,807	66.9%
Blue Collar Workers	930	35.2%	2,386	31.7%	7,045	32.8%	10,799	33.1%

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505 N Main Street

Milford, MI

Units In Structure (2010)

	1 Mile		3 Miles		5 Miles		Indicated Trade Area	
Total Units	2,435		6,088		16,782		25,427	
1 Detached Unit	1,724	70.8%	4,950	81.3%	13,098	78.0%	21,589	84.9%
1 Attached Unit	269	11.1%	402	6.6%	630	3.8%	696	2.7%
2 Units	34	1.4%	48	0.8%	77	0.5%	128	0.5%
3 to 4 Units	114	4.7%	143	2.3%	184	1.1%	191	0.8%
5 to 9 Units	49	2.0%	78	1.3%	189	1.1%	191	0.8%
10 to 19 Units	126	5.2%	152	2.5%	226	1.3%	273	1.1%
20 to 49 Units	68	2.8%	126	2.1%	173	1.0%	181	0.7%
50 or More Units	16	0.7%	30	0.5%	51	0.3%	62	0.2%
Mobile Home or Trailer	34	1.4%	159	2.6%	2,155	12.8%	2,117	8.3%
Other Structure	-	-	-	-	-	-	-	-

Homes Built By Year (2010)

Homes Built 2005 or later	132	5.4%	484	7.9%	1,139	6.8%	1,394	5.5%
Homes Built 2000 to 2004	191	7.8%	629	10.3%	1,739	10.4%	2,362	9.3%
Homes Built 1990 to 1999	324	13.3%	1,066	17.5%	3,678	21.9%	4,965	19.5%
Homes Built 1980 to 1989	190	7.8%	692	11.4%	2,088	12.4%	2,867	11.3%
Homes Built 1970 to 1979	320	13.2%	866	14.2%	2,998	17.9%	4,870	19.2%
Homes Built 1960 to 1969	262	10.8%	587	9.6%	1,353	8.1%	2,403	9.5%
Homes Built 1950 to 1959	620	25.5%	932	15.3%	1,836	10.9%	3,217	12.7%
Homes Built 1940 to 1949	70	2.9%	191	3.1%	620	3.7%	1,170	4.6%
Homes Built Before 1939	326	13.4%	642	10.5%	1,333	7.9%	2,180	8.6%
Median Age of Homes	44.7 yrs		38.7 yrs		36.2 yrs		38.5 yrs	

Home Values (2010)

Owner Specified Housing Units	1,801		5,090		15,002		22,792	
Home Values \$1,000,000 or More	14	0.8%	58	1.1%	133	0.9%	181	0.8%
Home Values \$750,000 to \$999,999	4	0.2%	35	0.7%	102	0.7%	154	0.7%
Home Values \$500,000 to \$749,999	35	1.9%	202	4.0%	517	3.4%	753	3.3%
Home Values \$400,000 to \$499,999	35	1.9%	202	4.0%	617	4.1%	907	4.0%
Home Values \$300,000 to \$399,999	155	8.6%	565	11.1%	1,592	10.6%	2,322	10.2%
Home Values \$250,000 to \$299,999	139	7.7%	522	10.3%	1,371	9.1%	2,069	9.1%
Home Values \$200,000 to \$249,999	190	10.6%	573	11.3%	1,655	11.0%	2,598	11.4%
Home Values \$175,000 to \$199,999	201	11.2%	391	7.7%	939	6.3%	1,631	7.2%
Home Values \$150,000 to \$174,999	249	13.8%	491	9.6%	1,248	8.3%	2,173	9.5%
Home Values \$125,000 to \$149,999	161	8.9%	366	7.2%	941	6.3%	1,612	7.1%
Home Values \$100,000 to \$124,999	179	9.9%	432	8.5%	1,105	7.4%	1,914	8.4%
Home Values \$90,000 to \$99,999	63	3.5%	145	2.9%	398	2.7%	673	3.0%
Home Values \$80,000 to \$89,999	59	3.3%	172	3.4%	484	3.2%	759	3.3%
Home Values \$70,000 to \$79,999	60	3.3%	170	3.3%	434	2.9%	721	3.2%
Home Values \$60,000 to \$69,999	65	3.6%	170	3.3%	419	2.8%	598	2.6%
Home Values \$50,000 to \$59,999	44	2.4%	135	2.7%	440	2.9%	563	2.5%
Home Values \$35,000 to \$49,999	42	2.3%	152	3.0%	633	4.2%	804	3.5%
Home Values \$25,000 to \$34,999	36	2.0%	96	1.9%	434	2.9%	561	2.5%
Home Values \$10,000 to \$24,999	47	2.6%	130	2.6%	788	5.2%	977	4.3%
Home Values Under \$10,000	25	1.4%	84	1.6%	751	5.0%	821	3.6%
Owner-Occupied Median Home Value	\$167,625		\$185,321		\$164,342		\$167,372	
Renter-Occupied Median Rent	\$623		\$673		\$722		\$804	

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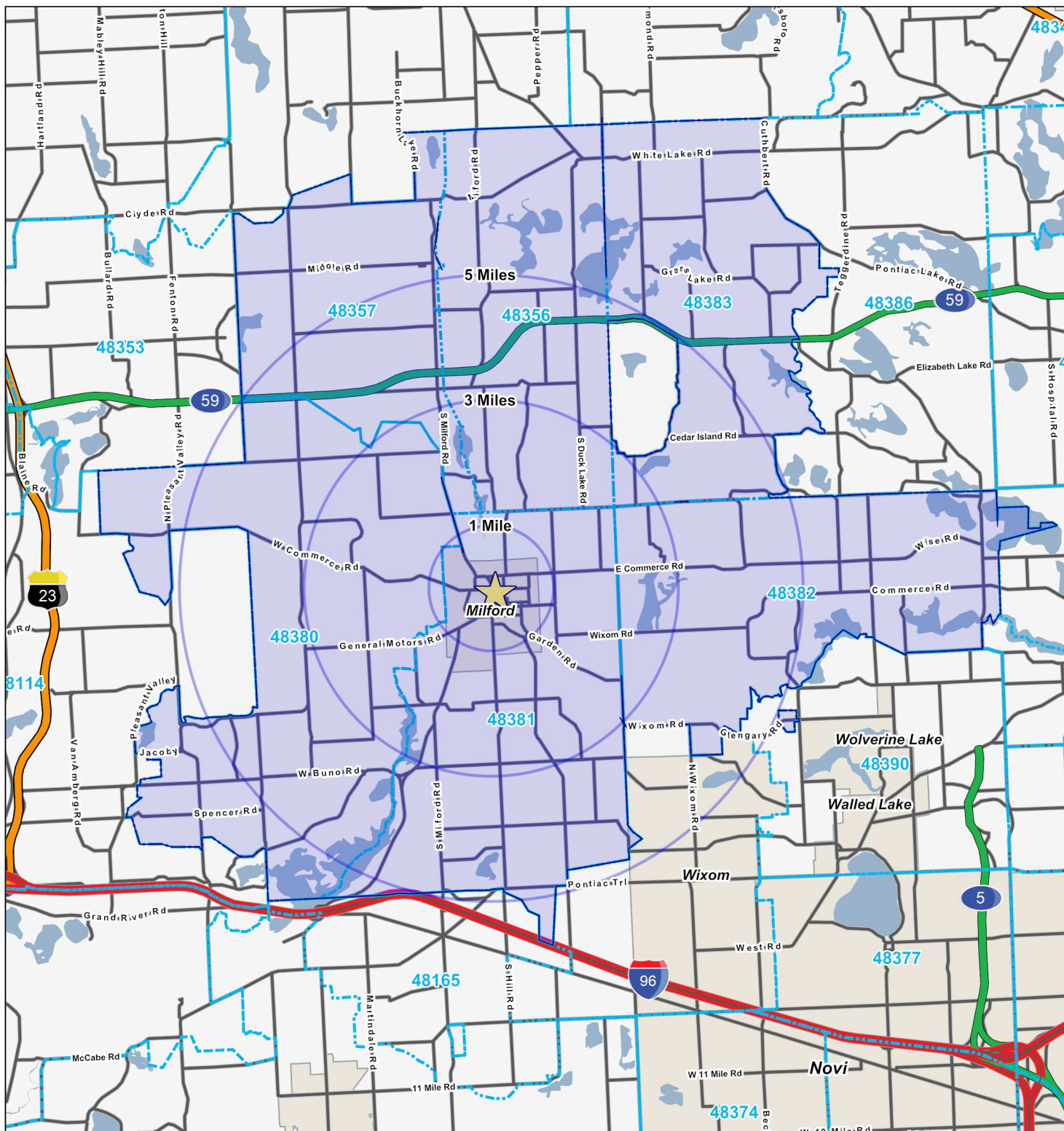
Milford, MI

	1 Mile	3 Miles	5 Miles	Indicated Trade Area
Total Annual Consumer Expenditure (2015)				
Total Household Expenditure	\$162 M	\$452 M	\$1.21 B	\$1.80 B
Total Non-Retail Expenditure	\$87.8 M	\$247 M	\$661 M	\$981 M
Total Retail Expenditure	\$73.7 M	\$205 M	\$549 M	\$816 M
Apparel	\$5.63 M	\$15.8 M	\$42.4 M	\$62.9 M
Contributions	\$7.32 M	\$21.6 M	\$57.0 M	\$83.3 M
Education	\$6.23 M	\$18.2 M	\$48.0 M	\$70.1 M
Entertainment	\$9.09 M	\$25.6 M	\$68.6 M	\$102 M
Food and Beverages	\$23.4 M	\$64.7 M	\$174 M	\$259 M
Furnishings and Equipment	\$5.63 M	\$16.0 M	\$42.9 M	\$63.6 M
Gifts	\$4.16 M	\$12.1 M	\$31.9 M	\$46.8 M
Health Care	\$12.7 M	\$34.7 M	\$93.1 M	\$139 M
Household Operations	\$4.74 M	\$13.7 M	\$36.5 M	\$53.8 M
Miscellaneous Expenses	\$2.36 M	\$6.48 M	\$17.4 M	\$25.9 M
Personal Care	\$2.09 M	\$5.82 M	\$15.6 M	\$23.2 M
Personal Insurance	\$1.23 M	\$3.59 M	\$9.55 M	\$14.0 M
Reading	\$362 K	\$1.01 M	\$2.69 M	\$4.00 M
Shelter	\$33.5 M	\$93.7 M	\$250 M	\$371 M
Tobacco	\$935 K	\$2.46 M	\$6.67 M	\$10.1 M
Transportation	\$30.3 M	\$84.0 M	\$227 M	\$338 M
Utilities	\$11.9 M	\$32.3 M	\$86.8 M	\$130 M

Monthly Household Consumer Expenditure (2015)

Total Household Expenditure	\$5,317	\$5,979	\$5,790	\$5,686
Total Non-Retail Expenditure	\$2,890 54.4%	\$3,264 54.6%	\$3,163 54.6%	\$3,105 54.6%
Total Retail Expenditures	\$2,427 45.6%	\$2,714 45.4%	\$2,626 45.4%	\$2,581 45.4%
Apparel	\$185 3.5%	\$209 3.5%	\$203 3.5%	\$199 3.5%
Contributions	\$241 4.5%	\$285 4.8%	\$273 4.7%	\$264 4.6%
Education	\$205 3.9%	\$241 4.0%	\$230 4.0%	\$222 3.9%
Entertainment	\$299 5.6%	\$339 5.7%	\$328 5.7%	\$322 5.7%
Food and Beverages	\$771 14.5%	\$856 14.3%	\$831 14.4%	\$819 14.4%
Furnishings and Equipment	\$185 3.5%	\$212 3.5%	\$205 3.5%	\$201 3.5%
Gifts	\$137 2.6%	\$160 2.7%	\$153 2.6%	\$148 2.6%
Health Care	\$419 7.9%	\$459 7.7%	\$445 7.7%	\$440 7.7%
Household Operations	\$156 2.9%	\$182 3.0%	\$175 3.0%	\$170 3.0%
Miscellaneous Expenses	\$78 1.5%	\$86 1.4%	\$83 1.4%	\$82 1.4%
Personal Care	\$69 1.3%	\$77 1.3%	\$75 1.3%	\$73 1.3%
Personal Insurance	\$41 0.8%	\$48 0.8%	\$46 0.8%	\$44 0.8%
Reading	\$12 0.2%	\$13 0.2%	\$13 0.2%	\$13 0.2%
Shelter	\$1,102 20.7%	\$1,240 20.7%	\$1,198 20.7%	\$1,176 20.7%
Tobacco	\$31 0.6%	\$33 0.5%	\$32 0.6%	\$32 0.6%
Transportation	\$997 18.8%	\$1,112 18.6%	\$1,085 18.7%	\$1,070 18.8%
Utilities	\$390 7.3%	\$427 7.1%	\$415 7.2%	\$410 7.2%

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December 2015